

Code of Ethics

I. Preamble

Prewave develops technologies to predict and detect social events using a variety of external data sources including social media data.

Our mission is to increase the transparency about what is happening and what is likely to happen "on the ground" by providing structured data of social events worldwide. These event data can improve decision making for various application domains and markets, ranging from supply chain management, corporate sustainability, the insurance and finance industry to NGOs and public institutions.

The purpose of this code of ethics is to establish a set of groundrules that ensure that Prewave's technologies and products will sustainably contribute value to the greater society and minimize potential risks for any involved party, foremost social media users.

II. Commitment

- a. This document has the full commitment of Prewave's founders, all shareholders, employees, partners and clients.

III. Data privacy and protection

- a. As part of its data sources, Prewave will only use lawfully obtained publicly available or proprietary data.
- b. Even if lawfully obtained, Prewave does not use the content of private conversations as part of its data sources.
- c. Meta-data of such conversations will be aggregated or anonymized such that the individual identity of the users is unrecognizable.
- d. Prewave will not reveal the names of individual message authors to its clients - either as part of its data products or otherwise.
- e. Prewave will adhere to all applicable data protection laws.

IV. Data Distribution

- a. Prewave commits to never grant full exclusivity on generated social unrest event data to any single party (whether government, corporation or private individual)
- b. Prewave intends to engage in active data sharing with NGOs, international public aid organizations and researchers to contribute to a better understanding of unrest events and root causes and to minimize the risk of suppression of unrest events.
- c. Prewave will not provide data to parties with a proven history of suppressing unrest events or violating human rights.
- d. Prewave will reserve its right to terminate the delivery of data to clients in case the provided unrest data is used for illegal activities.